



PhotonStar™

Award Winning LED Lighting

Award-winning retail development

WestQuay dining area and retail refurbishment

WestQuay, the South Coast's most impressive retail development, recently installed PhotonStar LED luminaires in its dining hall and retail areas. The result was a modernised appearance, increased energy efficiency and added bonus of reduced maintenance costs.

WestQuay required a lighting solution that met their key requirements; the fixtures had to be modern to match the existing interior design, and they had to save energy without the need for constant maintenance and bulb changes.

Lighting designers Hoare Lea chose and installed PhotonStar products from the Lorem and Nemesis LED fixture ranges, after research proved them the most suitable solution.

The PhotonStar luminaires are modern in appearance, suiting both the retail and dining areas. WestQuay benefits from energy efficiency of around 70% (compared to Halogen) with the installed PhotonStar luminaires, which also provide higher output and superior performance. Because of this, the operational costs are dramatically reduced. The fittings require minimal maintenance and no bulb replacements, reducing maintenance costs as well as the safety risks of regularly maintaining at high levels.

Ideal for retail applications, the PhotonStar fittings accurately highlight the colours and textures in shops and restaurants, representing displays in a dynamic and attractive way to enhance the customer experience. A warm colour temperature option of 3000K was chosen for WestQuay in order to create a relaxed and inviting environment.

WestQuay is a prime example of how good quality lighting can satisfy even the most diverse of design briefs. Not only are costs and maintenance reduced, but with the modern appearance, high performance and high CRI as well, the PhotonStar luminaires offer a complete, dynamic and hassle-free solution that will benefit both retail and dining customers, and WestQuay itself, long term.

